



Consumer's Certificate of Exemption

DR-14
R. 04/11

Issued Pursuant to Chapter 212, Florida Statutes

85-8015340122C-9	03/31/2015	03/31/2020	501(C)(3) ORGANIZATION
<small>Certificate Number</small>	<small>Effective Date</small>	<small>Expiration Date</small>	<small>Exemption Category</small>

This certifies that

UNITY OUTREACH INC
1190 KINGS ESTATE RD
ST AUGUSTINE FL 32086-5353



is exempt from the payment of Florida sales and use tax on real property rented, transient rental property rented, tangible personal property purchased or rented, or services purchased.



Important Information for Exempt Organizations

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1. You must provide all vendors and suppliers with an exemption certificate before making tax-exempt purchases. See Rule 12A-1.038, Florida Administrative Code (F.A.C.).
2. Your *Consumer's Certificate of Exemption* is to be used solely by your organization for your organization's customary nonprofit activities.
3. Purchases made by an individual on behalf of the organization are taxable, even if the individual will be reimbursed by the organization.
4. This exemption applies only to purchases your organization makes. The sale or lease to others of tangible personal property, sleeping accommodations, or other real property is taxable. Your organization must register, and collect and remit sales and use tax on such taxable transactions. Note: Churches are exempt from this requirement except when they are the lessor of real property (Rule 12A-1.070, F.A.C.).
5. It is a criminal offense to fraudulently present this certificate to evade the payment of sales tax. Under no circumstances should this certificate be used for the personal benefit of any individual. Violators will be liable for payment of the sales tax plus a penalty of 200% of the tax, and may be subject to conviction of a third-degree felony. Any violation will require the revocation of this certificate.
6. If you have questions regarding your exemption certificate, please contact the Exemption Unit of Account Management at 800-352-3671. From the available options, select "Registration of Taxes," then "Registration Information," and finally "Exemption Certificates and Nonprofit Entities." The mailing address is PO Box 6480, Tallahassee, FL 32314-6480.



UNITY PINK RIDE

OCTOBER 13, 2018

Hosted by Unity Outreach, Inc.

2018 SPONSORSHIP PACKET

Unity Outreach, Inc. is gearing up for our 10th annual “Unity Pink Ride” in October motorcycle event. (Formerly Think Pink in October). This is our major fundraiser with many opportunities to give and receive. All donations throughout the year are truly appreciated but during this time we can offer a few fringe benefits for your donations, which are tax deductible. We would love to have your business on our advertising, print and media, as well as on the ride T-shirt.

Advertising – many local publications, including the St. Augustine Record, Ignition, Women’s Journal, Skirt, Thunder Roads Magazine, Bikers Post, First Coast Living Channel 12 News, WAOC/WFOY Radio, Flyers, Posters, T-shirts, Facebook page, Website and our thank you board at the ride.

Complimentary Ride Tickets – for you, your employees, a thank you to a valued sponsor.

The event will be an approximately 70 mile escorted motorcycle ride covering some of the most scenic roadways of our area. The ride is on **Saturday OCTOBER 13, 2018 starting at and returning to Flagler Imaging Center in St. Augustine, FL. Pre-registration online. Registration day of event starts 8:30am, kickstands up 10:30am.**

Unity Outreach, Inc. is a non profit 501(C)(3) [85-8015340122C-9] organization that focuses on the financial and medical needs of breast cancer patients in our community while offering hope and support. Many needs fall through the cracks or just are not fully covered by insurance or social services. With your help, we can help meet those growing needs. We need your help.

We have several levels of sponsorship to accommodate your budget, we will accept monthly payments to help you get to the level you want.

If you want to help but just can’t make a financial commitment at this time, we are also looking for raffle items, door prizes, gift certificates and we always welcome volunteers. Please visit our websites: unityoutreachstaug.org or (INSERT NEW UNITY PINK RIDE WEB ADDRESS HERE). Feel free to call with any questions.

Thank you for your time and consideration of our request. Please join us in supporting our community.

Sincerely,

Sherry Turner-Bewsee
thinkpinksherry@gmail.com
904-955-5045

Peggy Turner-Jones
unitystaug3986@gmail.com
904-571-1658

UNITY OUTREACH, INC. 1190 KINGS ESTATE ROAD, ST. AUGUSTINE, FLORIDA 32086
WWW.UNITYOUTREACHSTAUG.ORG

OUR MISSION

Through the efforts of an all-volunteer team, our mission is to:

- provide a memorable, fun & safe motorcycle ride whose attendees will talk about long after the event is over.
- become an annual showcase extravaganza for raising awareness, support, hope and funds to help provide services for breast cancer patients.
- communicate the level of importance of Unity Outreach, Inc. of St. Augustine as a viable non-profit organization dedicated to financially supporting women being treated for breast cancer in St. Johns County and surrounding areas.

THE EVENT

Rain or shine, the approximately 70 mile motorcycle ride is scheduled for October 13, 2018. Online registration will be available until one week before the event. On the day of the ride, registration will run from 8:30am to 10am. An aerial ribbon picture and safety briefing will begin at 10am before kickstands up at 10:30am. The route for ride will be posted on the website.

OUR STORY

We lost Wendy Judeen Owens on January 26, 2004 at the very young age of 31 to breast cancer. The loss was devastating to our family. Out of the emptiness of grief, Unity Outreach, Inc. was founded as a 501(c)3, not for profit organization on August 22, 2006. The ladybug in Unity Outreach, Inc.'s logo represents the nickname given to Judeen by her grandmother and serves as a lasting reminder of our efforts to prevent the loss of another loved one to this terrible disease. We also established the Judeen Memorial Foundation for breast cancer medical services/supplies, which are not covered by insurance or other social services.

THE FORMAT

We are very excited about the many activities planned this year. Just look at what we are offering:

- Various sponsorship levels
- RIDE – approximately 70 mile ride through St. Johns County
- Live Music
- 50/50, raffle and silent auction
- Lunch for rider/passenger
- Event on site open to public thru 2pm
- Goody bag for rider
- Best Bike & Best Biker Awards
- Vendor and Information Booths will be available.

Non-profit Groups that are for education purposes only are FREE.

DONATIONS

We are seeking sponsors to offset the cost of this event. Sponsor donation levels range from Pink Diamond at \$3,000+ to Pink Ribbon at \$250. Limited vendor display opportunities are available. Monetary donations as well as goods and services are welcomed and appreciated.

HOW CAN YOU HELP?

If you are interested in volunteer opportunities for you or your group there are many ways to help.

Passing out flyers, posters, mailings, seeking sponsors and vendors, performing administrative duties such as phone calls, setup, teardown and clean up on the day of the event.

Please contact **SHERRY BEWSEE** at **904-955-5045** or **thinkpinksherry@gmail.com**

10th ANNUAL UNITY PINK RIDE
MOTORCYCLE RUN
SPONSORSHIP/DONATION
COMMITMENT FORM

www.unityoutreachstaug.org

Unity Outreach, Inc. a (non-profit 501(c) 3), is gearing up for the 10th Annual "Unity Pink Ride" (formerly, Think Pink in October), Saturday, October 13th, 2018. This is our major annual fund-raiser with many opportunities for the community to both give and receive. Not only does this event bring in the funds we need to help local women and their families, it also raises awareness for this awful disease which is so crucial in the fight to end breast cancer. We would love to have you as a sponsor or vendor or receive a donation for our silent auction!

For sponsors: please print information exactly as you want it to appear online and/or in print. To meet printing deadline for the 2018 ride T-shirts, sponsorship commitment and artwork must be submitted by August 24th.

Company Name: _____

Contact Name/Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Website: _____ E-mail: _____

SPONSORSHIP LEVELS AND DEADLINE DATE FRIDAY, SEPTEMBER 21, 2018

- ___ **Pink Diamond** (\$3,000 & up) 720x90px banner ad on website, logo on website & T-shirt, 4 comp. rider/passenger registrations, 15x15 ft. vendor space, 8 T-shirts & 8 lunch vouchers.
- ___ **Gold** (\$2,000) 300x250px banner ad on website, logo on website & T-shirt, 3 comp. rider/passenger registrations, 10x10 ft. vendor space, 6 T-shirts & 6 lunch vouchers.
- ___ **Chrome** (\$1,000) Logo on website and T-shirt, 2 comp. rider/passenger registrations, 10x10 ft. vendor space, 4 T-shirts & 4 lunch vouchers.
- ___ **Pink Leather** (\$500) Logo on website and T-shirt, 1 comp. rider/passenger registrations, 10x10 ft. vendor space, 2 T-shirts & 2 lunch vouchers.
- ___ **Pink Ribbon** (\$250) Logo on website and NAME ONLY on T-shirt, 1 comp. rider/passenger registrations, 10x10 ft. vendor space, 1 T-shirts & 1 lunch vouchers.
- ___ **Vendor booth only** (\$50) 10x10 ft. space.

Please complete the Vendor Application form, attached or online at (insert unity pink ride web address here)

Sponsor T-shirts sizes: _____ # of Registered Riders _____ # Passengers _____

**** If you do not wish to ride in the event you may donate your complimentary ride registrations (\$500 level +) back to Unity Outreach, Inc. to be raffled off compliments of your "company name".***

___ Yes, I would like to donate ___ of my Rider/Passenger registrations.

___ In Kind Donation or Silent Auction Donation. Value of donation \$ _____

Description of donation _____

Sponsor/Donator Signature: _____ Date: _____

Select method of payment: (All donations tax deductible, Thank you!)

___ Check- Payable to: Unity Outreach, Inc. Mail to: 1190 Kings Estate Road, St. Augustine, FL 32086

___ Credit Card- Access www.unityoutreachstaug.org click on the "Sponsors" page to access donation levels.

___ Invoice- Unity Outreach, Inc. will invoice your company within 2 weeks. (Payment is expected within 30 days)

___ Cash- A receipt will be provided.

Call Sherry at 904-955-5045 or Peggy 904-571-1658

2018 UNITY PINK RIDE + EVENT VENDOR APPLICATION

- Application must be filled out completely and are subject to approval.
- Applications will be date stamped and vendor spots awarded to earliest applicants.

Mail application with payment to:

Unity Outreach, Inc.
1190 Kings Estate Road
St. Augustine, FL 32086

Make checks payable to Unity Outreach, Inc. (on memo line put *Unity Pink Motorcycle Ride*)

OR

Credit Card- Access [www.\(INSERT NEW UNITY PINK RIDE WEB ADDRESS HERE\)](#) and click on the "Sponsors" page to access donation levels and choose vendor booth **OR** call Sherry at 904-955-5045 or Peggy 904-571-1658 for more info.

Name of Business _____

Owner/ Manager of Business: _____

Owner address: _____

City: _____ State: ____ Zip: _____

Phone: _____ E-mail: _____

Briefly describe your display, the items you plan to sell or service you plan to provide:

Cost:

\$50 per vendor space

Non-Profit Org. no sales- no charge

Sponsorship space-no charge

Non-Profit Org. with sales \$50

SET UP TIME: 7:00 am or 11:30 am

**VENDOR SIGN UP DEADLINE IS
SEPTEMBER 25TH**

**UNITY OUTREACH, INC. 1190 KINGS ESTATE ROAD, ST. AUGUSTINE, FLORIDA 32086
WWW.UNITYOUTREACHSTAUG.ORG**

10TH ANNUAL UNITY PINK RIDE @ MOTORCYCLE EVENT SATURDAY, OCTOBER 13, 2018

General Rules and Regulations

Please read carefully and initial that you have read and agree to abide by ALL Rules & Regulations.

- Vendor display must stay within designated space. This includes racks, tables, awnings, trailer tongue, tie downs, etc.
- All vendors must check in before setting up.
- All vendors are responsible to clean up area of trash and debris before leaving.

Merchandise Requirements:

- No obscene merchandise is to be displayed or sold at the event. Violation of this policy will result in the immediate removal from the event and loss of vendor fee.
- No water, food or beverages are to be sold from your booth, unless you are a food or beverage vendor.
- We do not offer "exclusive merchandise category."

By signing below, vendor agrees that he/she has read and understands the "Rules & Regulations" of the event provided with this application and will be able to comply as directed. The undersigned understands noncompliance will result in immediate removal of the activity from the event.

Waiver & Release

By signing this waiver, I hereby waive and release, indemnify, hold harmless and forever discharge Unity Outreach, Inc, Flagler Hospital, it's programs, agents, employees, officers, directors, affiliates, successors and assigns, of and from any and all claims, demands, debts, contracts, expenses, cause of action, lawsuits, damages and liabilities, of every kind and nature, whether known or unknown, in law or equity, that I ever have, arising from or in any way related to my participation in any of the events or activities conducted by, on the premise of, for the benefit of the 10th Annual UNITY PINK RIDE motorcycle event in St. Augustine, provided that this liability of waiver does not apply to any acts of gross negligence, or intentional, willful or wanton misconduct.

By signing this waiver, I assume all risk, and take full responsibility and waive any claims to person injury, death or damage to personal property associated with the 10th Annual UNITY PINK RIDE motorcycle event in St. Augustine including, but not limited to motorcycle activities undertaken at the facility, using the facility and it's equipment in any manner, form or fashion, and practicing and/or engaging in any other related activities on and off the premises.

This waiver and release contains the entire agreement between the parties, and supersedes any prior written or oral agreements between them concerning the subject matter of the Waiver & Release.

By signing this waiver, I certify that I have read, understand and fully agree to the terms of this Waiver and Release. I have accepted this Agreement freely, voluntarily, under no duress or threat of duress, without inducement, promise or guarantee being communicated to me. By signing this Waiver and Release it is proof of my intention to execute and complete an unconditional Waiver and Release of all liability to the full extent of the law. I am 18 years of age or older and mentally competent to enter into this Waiver.

PRINT NAME: _____

SIGNATURE: _____ DATE _____

UNITY PINK RIDE

SATURDAY, OCTOBER 13, 2018

ADVERTISING

PRINT

RADIO

TV

SPONSORSHIP

EVENT SPONSORSHIP

TENT

INSURANCE

FOOD

T-SHIRTS (advertising)

SETUP 12

TEAR DOWN 12

SIGNS (2 weeks prior to event and day of the event)

REGISTRATION Flagler College Womens Basketball Team- Lady Saints

PARKING 12

T-SHIRT SALES

FOOD

ICE

SODAS and WATER

MUSIC Rio Grande

DJ Gi Gi Rocks